

Dragon Self-Diagnosis

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Dragons:	Environmental Zones:	Transport (e.g., more public transport or bike)	Home Heating (e.g., keep it down to the sweater level)	Food (e.g., move toward vegan)	Hot Water (e.g., use much less)	Material Goods (e.g., buy fewer optionals)	Air Travel (e.g. fewer by-choice trips)
Thinking	This is just a "here-and-now" choice						
	I lack information about how to change						
	Message heard so often that I no longer hear it						
	I am generally uncertain about this						
	Any negative consequences are distant						
	My reading shows this change is unnecessary						
	Don't worry; it will work out OK						
	This change is not my choice						
	I don't have time to do this						
	I am not physically able to do this						
Worldviews	Free enterprise will solve this						
	Mother nature will solve this						
	The All-Powerful will solve this						
	I am fine with the way things are						
	Technical experts will find a solution						
Other People	Others like me do this, so why not?						
	This is normal behaviour for someone like me						
	If others won't change, why should I?						
Sunk Costs							
	I have serious money tied up in this						
	This is my habit; it's too hard to break						
	I have other, more important, goals						
Discredence	Not attached to this place, so this doesn't matter						
	I don't trust these so-called experts						
	There's not enough policy incentive to change						
	Climate change is not a big problem						
Risks	I don't like to be forced to change						
	Alternatives simply may not work better						
	Alternatives may be dangerous						
	Alternatives probably are too expensive						
	Alternatives might get me teased						
	Alternatives might get me bullied						
Alternatives will likely cost me time							
Behaviour							
	I do enough for the environment already						
	If I did this, I should get a bit of a reward						